



ACA MORNING

COMMUNICATIONS SECRETARY REPORT

February 18, 2022

CONTACT LIST: Our Contact List is posted on the website in Excel and PDF formats. Both were updated on February 17, 2022. The Contact List currently numbers **469** and we have a total of **529** subscribers to date.

The password was changed to “**Love**”. This was done in coordination with the new slide for Wednesday and the script update that accompanied the change.

WSO LISTING INFORMATION: There have been no changes to the meeting information on the WSO website this period.

MAILCHIMP DATABASE UPDATE: In March, we will do a yearly database update. Our contact list is now too large and cumbersome. We will send a series of emails asking people to respond and/or update their preferences. We will remove anyone who does not respond.

SERVICE INTEGRATION: We are currently looking into ways to better use our MailChimp data to assist with streamlining filling service positions. We may decide an upgrade to our free plan is needed. Cost for the upgrade would be \$17/month.

Respectfully submitted,

Wendy C.

Trusted Servant
Acting Communications Secretary