

COMMUNICATIONS SECRETARY REPORT

April 18, 2022

CONTACT LIST: Our Contact List is posted on the website in Excel and PDF formats. The list was not updated on the website in March. The Contact List currently numbers 497 and we have a total of 562 subscribers to date.

WSO LISTING INFORMATION: There have been no changes to the meeting information on the WSO website this period.

MAILCHIMP DATABASE UPDATE: Our database update should begin the last week of April. We will send a series of emails asking people to respond and/or update their preferences. We will remove anyone who does not respond.

SERVICE INTEGRATION: We are continuing with the reorganization of our forms on our website. Hopefully we'll have more time in May to begin to restructure.

SERVICE ADDRESSES: The <u>world.rep@acamorning.org</u> email address now forwards to Vivienne, our WSO representative. <u>gc@acamorning.org</u> forwards to Boaz.

MAIL FOR QUOTES: On March 29th, we sent an email to our list requesting new quotes for the website. 347 people opened the email and 16 new quotes were received.

Respectfully submitted,

Wendy C.
COMMUNICATIONS CO-SECRETARY