

ACA MORNING

COMMUNICATIONS SECRETARY REPORT

January 16, 2023

CONTACT LIST: Our Contact List is posted on the website in Excel and PDF formats. To coincide with the changing seasons, the password was changed from “Recovery” (fall) to “Serenity” (winter) on December 21, 2022. It will next be changed on Spring Equinox, March 20, 2023. In February, we’ll be taking nominations for the new password!

WSO LISTING INFORMATION: There have been no changes to the meeting information on the WSO website this period.

EMAIL & ACCOUNTS: We currently receive and respond to emails coming to info@acamorning.org.

MAILCHIMP DATABASE UPDATE: There are currently 509 (+4%) members on our Mailing List and 450 (+10%) on our Contact List. As part of our service description, we’ve requested the Service Co-Secretaries forward names trainees for any subsequent trainings (if on mailing list) to be tagged for outreach, such as for service openings, training/education or discussion opportunities.

SERVICE ADDRESSES: No new addresses were created this month.

COMMUNICATIONS TEAM UPDATES

Since the last meeting:

1. **Sent 1.12.22 Monthly newsletter outreach.** Topics included: announcement about GC Meeting Brainstorming; an invitation for the Room Host Roundtable; Reminder about the Boundaries Meeting Zoom change; and some January-themed content around Step 1 and Tradition 1.
2. Posted 6 new articles at www.acamorning.org/news, including events and trainings.
3. A shout out to Jessie-Jess for posting the daily communications bulletin. You are the best!
4. In January, we’ll be evaluating the position description for updates. Our initial term is up in February, and we’d like to make sure our learnings from our tenure make it into the description.
5. We are looking forward to meeting with the Service Co-Secretaries for coordination of communications and transitioning to the incoming Communications Team in the New Year!

Respectfully submitted,

Lisa and Joy

COMMUNICATIONS CO-SECRETARIES