

ACA MORNING

COMMUNICATIONS SECRETARY REPORT

July 17, 2023

CONTACT LIST: Our Contact List is posted on the website in Excel and PDF formats.

- Password changed on June 21, 2023: **Connection**
- Password will change again with the seasons, on September 23, 2023. Be thinking what it should be!

GENERAL UPDATES

- ACA WSO LISTING & 7TH TRADITION INFORMATION: **No changes.**
- EMAIL ACCOUNTS: We receive and respond to emails coming to: info@acamorning.org **No changes.**

MAILCHIMP DATABASE UPDATE: Since the last meeting:

- Mailing List subscriber count: **499 (+0%**, due to Mailchimp archiving in June)
- Contact List count: **431 (-5%)**
- A Mailchimp budget was approved for up to **\$25/month!** Subscription will start in **August.**

COMMUNICATIONS TEAM UPDATES:

Since the last meeting:

- Cynthia is stepping back as Co-Secretary and will not renew another term. Thank you for your service!
- Joy's term is ending in August; will begin announcing both vacancies.
- One mass email was sent: **07.13.23 - Monthly newsletter outreach.** Open rate: **67%**
 - Available here: <https://mailchi.mp/85717b29b752/july-newsletter>
- One new Latest News article was added to the website:
 - Current News available here: <https://www.acamorning.org/news>

Respectfully submitted by Joy

Communications Co-Secretary