

# ACA MORNING

## COMMUNICATIONS SECRETARY REPORT

November 20, 2023

### **OLD BUSINESS:**

- Current password as of September 23, 2023: **Healing** (No Changes)
- ACA Listing & Email Monitoring: No Changes to ACA WSO Listing or [info@acamorning.org](mailto:info@acamorning.org)

### **MAILCHIMP DATABASE:** Since the last meeting:

- Mailchimp Database Count: **841** (+16 new subscribers; 0 Unsubscribed)
  - Contact & Mailing List (Overlapping): **621**
  - Contact List Only (Unique): **110**
  - Mailing List Only (Unique): **93**
  - None of the Above: (Mystery!): **17**

### **COMMUNICATIONS UPDATES:** Since the last meeting:

- One email was sent: November Newsletter
  - <https://mailchi.mp/acamorning/november-newsletter>
  - Sent to 839 subscribers; 506 opened (61%); 9 bounced; 0 unsubscribed; 32 clicked chat link
- 1 new Latest News article added to the website: Group Coloring #6
  - <https://www.acamorning.org/zoom-group-coloring-6/>

### **NEW BUSINESS:**

- Would Group Conscience like to revisit the Contact or Mailing Lists, to ask if folks would like to stay?
- How to recruit new Co-Secretaries when this term is up?
- Password will change again with the seasons: **December 21, 2023**; TBD at the next GC meeting.

Respectfully submitted by Joy, Communications Secretary