

ACA MORNING

COMMUNICATIONS SECRETARY REPORT

January 15, 2024

BUSINESS UPDATES:

- ACA Listing, Password, & Email Monitoring: **No Changes** to Listing, Password, or info@acamorning.org
- The Contact List Committee has a [live poll](#) on how to best improve the overall Contact List experience. Members are Antoinette, Jim, Joy, Kate, and Wendy. **Poll will remain open until Feb 29, 2024.**
- Communications Secretary position is **vacant**, so please nominate yourself! Anyone interested today?

MAILCHIMP DATABASE: Since the last meeting:

- Mailing List Subscribers: **872** (+18 new Subs; 8 unsubscribed)
- Contact List Count: **758** (+5 new Contacts)

COMMUNICATIONS UPDATES: Since the last meeting:

- 4 emails were sent:
 - February Newsletter: Sent to 872 recipients; 527 opened (61%), 4 unsubscribed
 - Screen Names & Images: Sent to 879 recipients; 580 opened (66%); 6 unsubscribed
 - WSO Urgent Request: Sent to 866 recipients; 579 opened (67%); 0 unsubscribed
 - 2024 Vision Board & Anniversary Survey: Sent to 855; 518 opened (63%); 1 unsubscribed
- 3 surveys were sent:
 - ACA Morning Anniversary Survey: 13 responses
 - Names & Images Poll: 90+ responses
 - Contact List Poll: 26 responses
- 4 Latest News articles were updated in February:
 - <https://www.acamorning.org/comms-help-needed/>
 - <https://www.acamorning.org/town-hall-names-and-images/>
 - <https://www.acamorning.org/comms-secretary-needed/>
 - <https://www.acamorning.org/envisioning-the-future/>

Respectfully submitted by Joy

Communications Secretary

PS - thank you all for the opportunity to serve these past 18 months; it has been a truly healing experience!